



## GoingPlaces.sg

Travel Tips and Travel Deals

Immediate Press Release

### **GoingPlaces.sg Revamps Website to Offer Online Hotel Booking and Travel Deals**

*GoingPlaces.sg, a travel website popular with holidaymakers, has recently revamped their website to include online hotel booking, travel deals and a new section on travel insurance in Singapore.*

**Singapore, 11 February 2013** - A leading travel website established in Singapore, GoingPlaces.sg, is now smarter and better with the inclusion of more featured articles and travel resources such as [online hotel booking](#) and [travel insurance quotation](#). The vibrant travel portal is taking one step closer to the goal of offering a wide array of all inclusive travel services by partnering with travel operators, international online hotel reservation services and travel insurance companies in Singapore.

The recently published ITB World Travel Trends Report 2012/2013 suggests that outlook for Asian outbound tourism in 2013 to be "overwhelmingly positive". According to this report, "Asia remains the powerhouse for world tourism growth this year with strong growth of 7% in outbound travel as incomes rise and consumers are able to travel more."

#### **Easy Access to Booking Hotel Online**

"Over the last two years, we observed that readers of our website include both budget-minded travelers and small groups going on family holidays. Free independent travelers (FIT) usually book cheaper accommodation while families prefer bigger rooms and better hotels near shopping areas," said Lim Phing Phing, founder of the GoingPlaces.sg. "We want to make it easy for our readers to just click, search and book a hotel or a travel package."

Goingplaces.sg partners with leading online hotel booking services: Agoda.com, Booking.com and Hotel.com to offer a wider range of hotel deals from guesthouses that cost US\$10 a night to 5-star resort hotels.

#### **Travel Deals: Bundled Cheap Airfares and Hotel Booking**

According to a recent report on Changi Airport's passenger traffic by [Channel NewsAsia](#), "The air hub's busiest routes cover Jakarta, Hong Kong, Bangkok, Kuala Lumpur and Manila." More people are traveling between Singapore and neighboring countries for work, MICE and holidays.

GoingPlaces.sg collaborated with Zuji Singapore to provide travelers with a comprehensive range of airfares, hotels and tour packages. With Zuji's deep understanding of travellers in Asia Pacific region, it is able to offer attractive travel deals which include both air tickets and hotel accommodation to business travelers to the region's capitals such as Bangkok, Hong Kong, Ho Chi Minh, Jakarta, Kuala Lumpur and holidaymakers to popular getaway destinations e.g. Bali and Siem Reap(Angkor Wat).

## **Traveling with Peace of Mind**

Travel insurance has become an essential item in travel planning. With the growing number of travellers which resulted in busier airports, flight delays and missing luggage, more people are buying travel insurance to protect themselves from the unexpected events.

"As with air ticketing and hotel booking, travelers want the convenience of buying the travel insurance online," said Lim Phing Phing. "GoingPlaces.sg has partnered with ACE Insurance Singapore to offer travel insurance that is simple, easy and quick to buy online."

For more information on your favorite destinations and the latest travel deals, please visit <http://www.goingplaces.sg/travel-deals/>

About GoingPlaces.sg:

A travel website based in Singapore, [www.goingplaces.sg](http://www.goingplaces.sg) features travel articles, hotel reviews and travel deals to avid travelers seeking for travel ideas and planning getaway holidays out of Singapore to destinations in Asia and beyond.

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You can read the online version of this press release [here](#).